

HAMMAD KHALIL

WEB DESIGNER & AI SOLUTIONS DEVELOPER

CONTACT

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Multan, Pakistan

www.hammadhkhali.me

SKILLS

- AI Calling Agent
- AI Workflow Automation
- WordPress Web Design
- Shopify Store Design
- Elementor Customisation
- VU Tools
- Meta Ads Campaign Management
- Canva Creative Design
- Clear Communication
- After-Launch Support

LANGUAGES

- English (Fluent)
- Urdu (Native)

INTERESTS

- AI & Workflow Automation
- Creative Design (Canva)
- Reading & Continuous Learning
- Emerging Tech & Digital Trends



PROFILE

Creative and detail-oriented Web Designer with hands-on experience in crafting modern, user-friendly websites and e-commerce stores. Skilled in AI-driven workflows, AI Calling Agents, Shopify, WordPress, Meta Ads, and Canva. Passionate about merging design with technology to deliver impactful digital solutions that help businesses grow.



WORK EXPERIENCE

Freelance Web Designer & AI Solutions Developer 2022-Present

- Designed and developed responsive websites and Shopify stores.
- Implemented AI Calling Agents and Workflow Automation for clients.
- Managed Meta Ads campaigns, optimizing performance and conversions.
- Created brand assets and marketing designs using Canva.
- Provided after-launch support to ensure long-term client success.

Junior Web Designer (Internship / Freelance) 2021-2022

- Assisted in building WordPress websites with Elementor.
- Learned fundamentals of responsive UI/UX design.
- Supported senior developers in testing and troubleshooting.

Meta Ads Specialist (Freelance Projects)

2024-Present

- Planned and executed targeted ad campaigns on Facebook & Instagram.
- Optimized ad creatives and budgets, resulting in higher ROI for multiple clients.
- Collaborated with clients to align ad strategies with business goals.



EDUCATION

ADP in Cyber Security (Ongoing)

Mar 2025 - Present

National College of Business Administration & Economics (NCBA&E), Pakistan